PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

July 18, 1985

Mr. Joe Joyce
Arlington Race Track Inc.
P.O. Box 7
Arlington Heights, IL 60006

Dear Joe:

As you know, each year Philip Morris provides fresh copy for installation on its advertising panels in your facility. The enclosed advertising copy, which is similar to that used by Philip Morris in other sports facilities in the United States, is submitted for your approval pursuant to paragraph 3.1 of our advertising agreement with you.

Following the installation of the new advertising copy, please arrange for photographs of each panel to be forwarded to this office.

If we haven't heard from you within 5 days, the advertising copy submitted will be deemed to have been approved pursuant to the provisions of paragraph 3.1.

Sincerely,

Vincent J. Weiner
Director
Special Media

/mg

Enclosure

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Source: https://www.industrydocuments.ucsf.edu/docs/zhnn0004